

capturing
communicating
sharing
activating
knowledge



this is editas

Being able to call on the knowledge and advice of peers is a tremendous advantage in any profession - but doing so is not always easy if your people are dispersed across multiple locations.

The answer is *editas*, a web-based solution that allows fellow professionals to access and share knowledge via two main channels: a secure web site with built-in knowledge base; and a unique email tool that enables your network members to send queries direct to their entire community.

Developed by a group of education and training specialists to meet their own information requirements, *editas* makes knowledge sharing easier, more efficient and more effective than ever before.

Benefits at a glance

For users

- A secure, reliable, user-friendly space for dispersed groups wishing to share knowledge on-line.
- Fast access via email or web to the collective knowledge of the entire specialist community (including members they might not yet know).
- Easy to live with; no need to log on to a forum to take part. Group dialogue is conducted via email, with traffic moderated by a facilitator.
- Secure, intranet-style access for members to updates, policy papers, third-party content and other material you, the site owner, wish to publish.

For facilitators

- A practical, cost effective tool for building, supporting and running geographically dispersed networks.
- Enhanced dialogue with and within your workforce – which leads to greater productivity as they cease 'reinventing the wheel' in isolation.
- Low cost of ownership, with all systems residing on the Editas server.
- Easy to manage in-house with no specialist IT knowledge required.
- Enhanced Management Information tools let you monitor trends in your networks and respond rapidly.

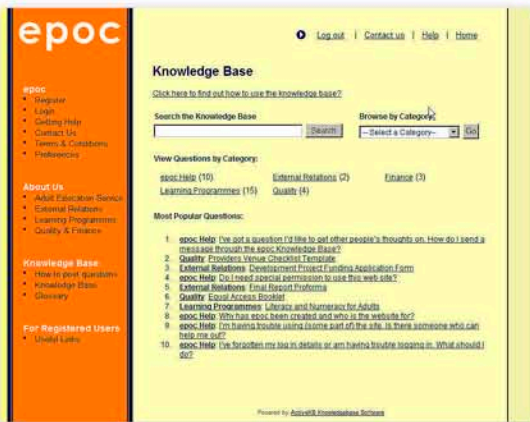
“ The *editas* system has measurably empowered those working on the front line of our information & advice outreach programme. ”

*Peter Blackburn
Manager
nextstep IAG Partnership
Wiltshire and Swindon*

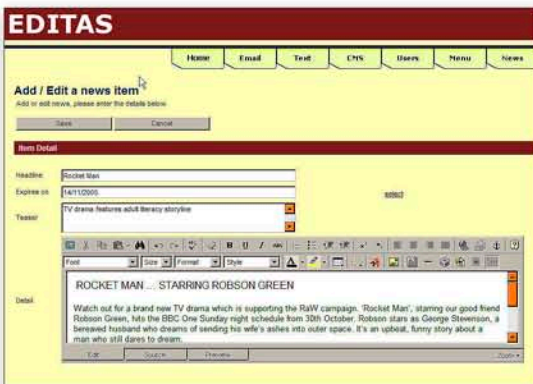
“ In our evaluation *editas* was instrumental in delivering annual savings of £60,000, deriving from greater operational efficiencies and a reduction in staff time and effort spent researching issues already addressed elsewhere. ”

CN Resources

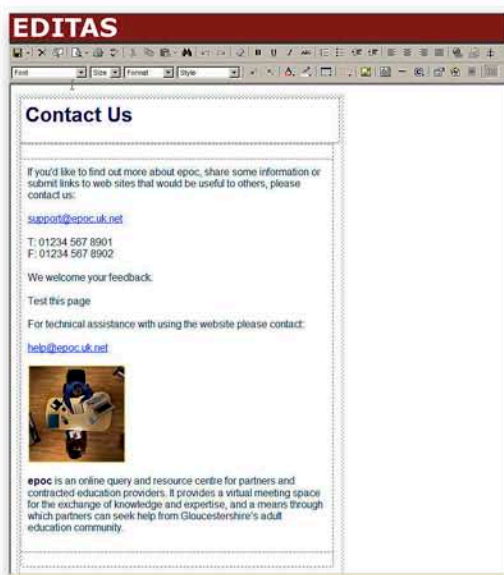
www.editas.co.uk



The *editas* knowledge base: capturing the wisdom and experience of specialist practitioners, making it available as a resource for all. Increasing effectiveness, enhancing staff training and development.



Full content control: integrated content management tools make it easy to post new information, so your site remains an up to date, vital and active resource.



Simple page editing: easy to use but powerful and versatile, *editas* adapts and develops as your information needs grow and change. Integrated content management assures rapid, professional results without the need for any specialised IT skills.

The *editas* package

- Your own branded web site featuring
 - news feed
 - integrated email server
 - fully searchable, adaptive knowledge base
- No software to install or maintain
 - all features accessed with standard email and browser facilities
- Advanced content management tools provide total control
 - moderate exchanges on the site
 - add new topics to the knowledge base
 - update news
 - even build new pages
- Fully customisable interface reflects your corporate identity
- High levels of web security, including 4 levels of user privileges
- Inclusive technical support , start-up training, secure data back-up

Applications: some examples

The *editas* system supports any activity where you need to share information with dispersed groups of employees, suppliers or stakeholders.

Current applications of *editas* include its use to

- Support and develop a county-wide network of education guidance workers, providing access to:
 - real-time course listings
 - information about professional development opportunities
 - an ever-expanding pool of shared knowledge, ideas and examples of best practice.
- Inform and co-ordinate staff and subcontractors within a large adult education service ensuring that all internal staff and external providers have access to:
 - most recent versions of policies, essential documentation & information
 - the collective knowledge of the network to solve problems
 - information about what has been tried and worked elsewhere, and the lessons to be learnt from both successes and failures.

Other examples include:

- Generating and providing a shared pool of knowledge for a national network of business advisors.
- Supporting a dispersed network of medical specialists.

To explore the potential of *editas* in more detail or see a demonstration, please contact:

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